

## THE STUDENTS' PERCEPTION ON YOUTUBE VIDEO SPEAKING PROJECT

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### ABSTRACT

In language learning, there are four skills that must be mastered by the learners, such as speaking, reading, listening, and writing. Each of them has its own difficulty, particularly for EFL learners. This study is focused on speaking skill. Speaking English for the English as a foreign language students is difficult, since this skill is a real-time action, it means that the speakers must think fast to find the suitable vocabularies then use the correct pronunciation to convey the messages that they want to deliver. Thus, this present study aims to find out the students' perception regarding their YouTube video speaking project in English II subject. This study applied a qualitative descriptive method. The data was collected from the interview. There were fourteen students participated on the interview. This can be concluded that the students have positive perception regarding their YouTube video speaking project. The finding shows that speaking English is important for them, they usually learn to speak from internet, particularly from YouTube videos. This speaking project was motivating them to be fluent in speaking English, improving their pronunciation in speaking, adjusting articulation and sentences to be able to convey English according to the sentence, and speaking in front of the camera. It is hoped that this result can facilitate the next researchers in the same area.

**Keywords:** Speaking Skill, YouTube Video Speaking Project, Students' Perception

### I. Introduction

Language is very important to be learned and mastered by all people in the world. Besides mastering the mother tongue, there is an international language that has been used to communicate with other people around the world. There are four skills to be mastered language learning. They are speaking, reading, listening, and writing. The core of language learning is speaking (Konuşma et al., 2014). Speaking is not an easy skill to be mastered. When someone starts to speak, he must know the vocabularies that he will be used in his speaking. Besides that, the pronunciation of every single word that he says in his speaking must be correct and the

ability in conveying the message must be considered as well. Therefore, speaking needs to be practiced regularly to get the improvement.

Since speaking skill is a difficult skill in language learning, there are also some problems that usually appear in this learning process. According to (Musliadi, 2016) there are several problems in teaching and learning speaking skill come from the internal of learners and others come from outside of learners. Internal problems come from body of learners themselves, include the way they produce the language. External factors appear not from learner selves but the problems from the outside. Both internal and external factors and problems of the learners affect the speaking ability.

Besides that, according to (Al Hosni, 2014), there are major speaking difficulties encountered by the students this level and they are linguistics difficulties, the use of mother tongue and inhibition. Some linguistics difficulties usually appear in speaking such as, lack of vocabularies, poor pronunciation, and grammatical error. The use of mother tongue can cause problems in speaking, because the students are more familiar with their mother tongue. Moreover, students can feel not confidence with their speaking, then it can obstruct their improvement. Therefore, students must have a strong motivation in learning or practicing their speaking more often, because this is the key to face the difficulties. As (Brown, 2001) says that a motivation and concern are high, and then the necessary effort will be expended in pursuit of goals. According to (Penny Ur, 1996), there are some problems with speaking activities:

- (1) Inhibition: the students usually worried about making mistakes, fearful of criticism of losing face, or simply shy of the attention that their speech, factors that cause difficulty in speaking.
- (2) Nothing to say: they cannot think of anything to say, no motive to express themselves.
- (3) Law or uneven participation: only one participant can talk at a time if he or she is to be heard. The problem is compounded by the tendency of some students to dominate, while others speak very little or not at all.
- (4) Mother tongue use: in large number of students in a class, they may tend to use their mother tongue because it is easier and more natural than speaking in a foreign language.

Related with the language learning, nowadays, the development of information technology is very fast. People can get many information through their own device and media. Some applications on internet are very useful in helping the students in language learning, YouTube is can be said as the most popular media for sharing videos. People can upload various videos on this platform for free. Many people nowadays can find various videos, such as, tutorial, reviews, cooking tips, travelling, and many more. This activity can give a positive impact for our society as the learning media and sharing information. Moreover, people can give their feedback, comment, and subscribe the YouTube channel that beneficial for them. Many young people usually use this platform as a learning device to practice their foreign language. YouTube is an interesting media which meets the demands of 21st century skills (YN Sari,

2019). It means that this platform can fulfill the needs of the people these days who like an efficiency and flexibility of place and time. They can also learn from anywhere and every time from the video on the YouTube channel. On the other hand, to access this platform, a stable network connection is very needed.

YouTube is also can be said as one of the online service platforms that fix and solve the videos spreading technical problems (Holland, 2016). Besides that, in learning foreign language, this platform is very useful for the learners. Teacher can ask the students to make or create a video to be uploaded to their YouTube channel. By their own video, they can have viewers, can get some comment or feedback that is useful for their improvement. According to (Irawan, 2020), YouTube can build the students' creativity and encourage them through the lecturer's instruction by giving the students an assignment to create a video. According to (Saed, H. A., Haider, A. S., Al-Salman, S., & Hussein, 2021) the use of YouTube helps to improve speaking skills, to develop fluency and coherence, to improve pronunciation, to choose the right words and to structure the language in such a way as to produce a coherent and meaningful conversation. On YouTube video, the viewers can give a feedback or comment regarding the video uploaded, so, the students must practice their pronunciation to minimize the error.

There are some previous studies in the same area. One of them is an article by Abdul Qodir Jailani, Abdul Aziz Wahab, Feri Ferdiyanto (2024), research on the Students Perception on Using YouTube as a Tool in Learning Speaking English, it is found that the students said that YouTube has many benefits in learning English and very useful in learning to speak English particularly. However, it is also found little negative impact from using YouTube media as a tool in learning to speak English (Abdul Qodir Jailani, Abdul Aziz Wahab, 2024).

This present study is different from the previous study because this study intends to investigate the students' perceptions regarding their speaking skill on their YouTube video project. The students made the speaking video as their project and uploaded it on YouTube. The result of this limited study is expected can be used as a reference for the English teacher particularly on the use of YouTube for teaching and learning process. Besides that, it is hoped that study can provide the teachers an information regarding the useful of YouTube as a learning media particularly in speaking.

## **II. Methods**

### **Data Source**

The data of this study was taken from the semi-structure interview of the students in a class of English II subject in odd semester year in 2022-2023 in ITB STIKOM Bali. The students were given 5 questions in this interview regarding their perceptions on YouTube video speaking project. The students were invited to the interview once they had done the video project. The topic of their video project is about e-commerce.

### Method and Technique of Collecting Data

The qualitative descriptive method was applied in this study. It is mentioned that in language learning, the qualitative descriptive is more likely to be conducted (Nassaji, 2015). In determining the participants, the purposive sampling was used in this study. It means that the researcher selects participants because the participants can purposefully inform an understanding of the research issues (Creswell, 2014) will be able to have a deep research. The interview was done by face-to-face and recorded to be transcribed.

### Technique of Analyzing Data

The qualitative method was used in analyzing the data of this study. Below were the steps of the data analysis:

a) The Data Collection

The data was collected in the form of interview transcription.

b) Data Reduction

Summarizing and focusing the data on the important thing that support the research problem.

c) Data Analysis and Discussion

Data analysis and discussion were presented descriptively.

d) Making Conclusion

### III. Findings and Discussion

#### The Students' Perception Regarding Their Speaking Skills on the Video Project

This part is the discussion of the students' perceptions regarding the speaking skill particularly through their video project tasks. The method of interview was used to find out their perception. The interview consists of 5 questions. Below are the questions and some of the students' opinions regarding their perception on speaking.

1. Do you think speaking English is important?

Below are some of the students' opinion:

*In my opinion, it is important that because we are in Bali we are automatically in the world of tourism, so English is important in communicating with foreigners and English is also an international language which is necessary in education too. (Student 1)*

*It's Important because for work and to communicate with foreigners. (Student 2)*

*Yes, especially if its English because its international. (Student 5)*

*yes, very important because is useful in working world. (Student 8)*

*This is especially important in the field of technology, which mostly uses the English language. (Student 11)*

2. How do you usually learn to speak English?

Below are some of the students' opinion:

*I usually learn to speak English by practicing consistently, talking with native speakers or fellow learners, taking courses or tutoring, and using resources such as books, audio, or videos. (Student 1)*

*From the internet, and books or documentations made by the outsiders. (Student 3)*

*Internal monologue or just watching YouTube video. (Student 5)*

*I generally learn English at school and college, besides learning from there I also learn to understand English through movies or songs. Watching many videos with English is also one way to learn. (Student 7)*

*I learn English through song lyrics and conversations in films. (Student 8)*

*I'm often watching videos on youtube that using english and usually learn from there. (Student 10)*

*Watch English subtitles sometimes also watch foreign language education YouTube channels. (Student 14)*

3. Does the video project motivate you to speak English better?

Below are some of the students' opinions:

*It's Very motivating to be fluent and understand English. (Student 2)*

*yes, very motivating. (Student 4)*

*Yes, my pronunciation always need some work. (Student 5)*

*Of course, learning to speak English and then performing it, adjusting articulation and sentences to be able to convey English according to the sentence.(Student 7)*

*Yes, it has motivated me because practice English language skills on the front camera. (Student 8)*

*Yes, it has motivated me because practice English language skills on the front camera. (Student 11)*

*This video project motivates me to continue improving my English speaking skills. (Student 13)*

4. Do you think the video project can improve your speaking skill?

Below are some students' opinions:

*Speaking in front of the camera can help me improve my speaking skills and verbal expression, because it involves a communication process that involves the audience, even if it is only through video. (Student 1)*

*It Can improve to be fluent in this foreign language skill. (Student 2)*

*Yes, can improve skills. (Student 6)*

*Of course I did, learning new vocabulary and practicing the articulation. (Student 7)*

*I think it can improve, because I can hear how I speak and analyze that after taking a video. (Student 11)*

*Yes with the ability to remember without reading text. (Student 14)*

5. What is the advantage of making the video project for your speaking ability?

Below are some of the students' opinions:

*Creating video projects can help me improve my speaking skills, increase my ability to convey ideas clearly, and hone my communication skills. (Student 1)*

*Creating a purpose for me to speak English. (Student 3)*

*Can improve my ability to speak English and recognize many new words. (Student 4)*

*That I know where the problem in my speaking/pronouncing that I need to fix. (Student 5)*

*Can speak fluently. (Student 6)*

*The advantage is that I feel my pronunciation for English is getting better. (Student 7)*

*The advantage I get is learning new vocabulary, I am also happy in working on this project, especially in terms of editing, I can express my creativity. (Student 8)*

*I can manage what I would say with the topic and then I can hear again after I finish taking a video so I will take many videos with the least amount of mistakes. (Student 11)*

*In my opinion, the advantage of making this video project is that we can learn how to master intonation, facial expressions and speaking skills in front of the camera. (Student 3)*

### Discussions

Based on the students' opinion regarding question number 1 in their interview, most of them said that speaking English is important. Since they are in the field of Information Technology Study Program, almost all updated applications use English language on their descriptions and tutorials. In the future, when they apply for a job or meet a client from other country, they must be able to present their selves in English properly. Therefore, speaking English properly is very important to broaden their ideas, knowledge, and their world as well. This proves that the students understand and agree on the important of speaking as the core of language learning for better communication as mentioned in the previous study by (Konusma et al., 2014).

Based on the students' opinions regarding question number 2, they said that they usually learn and practice to speak from internet, video, games, apps, song lyrics, movies, and from YouTube channel. This related with the previous study that found the use of YouTube as an interesting media that meets the demands of 21st century skills (YN Sari, 2019). YouTube can be said as the first app that can use to practice the students' speaking skills by watching videos and creating the speaking video. Students can practice speaking on their YouTube channel to get the feedback or comments. Therefore, the positive feedback or comment must be good for their improvement and motivation in speaking.

Based on the students' answer on their interview of question number 3, there can be seen that their feedbacks on the video speaking project were positive. According to them, it is motivating to be fluent in speaking English, improving their pronunciation, adjusting articulation

and sentences to be able to convey English according to the sentence, and practicing English language skills in front of the camera. The finding is in line with some previous researches. However, speaking English in front of the camera can be said as a new strong motivation for them to speak properly.

Regarding the students' answers for the 4 question, most of them said that this project can improve their speaking skill. They said that this video project made them learn new vocabularies, more practicing the pronunciation, and they also must remember all the words when they speak in front of the camera. Because of that, they felt that they this project can improve their speaking skills, because they must practice speaking more often to perform a good work on their speaking projects.

For the last question of the interview regarding the advantage of making the video project for the students' speaking ability, it is found that they feel this project can give them some advantages, such as improving their pronunciation speaking skills, increasing ability to convey ideas clearly, knowing their ability in speaking particularly in pronouncing the words that they need to fixed, enriching their vocabulary in speaking on their video project. They also feel more confidence in speaking because they have already improved it by practicing many times before starting the recording.

From the result of the interview, the students' perception regarding the YouTube video project is positive. They said that speaking is important to be mastered in language learning. Based on the interview, students usually learn speaking from the internet and mostly from YouTube videos. Nowadays, there are many applications from internet that can be used by the learners to practice their speaking skill. However, YouTube platform is still the most favorite media for the participants. Through the video speaking project on YouTube, students have a specific purpose in speaking, higher motivation in speaking English, learn to correct their pronunciation to get a better speaking quality, add new various vocabularies that match with the topic, learn to convey the vocabularies into good messages, improve speaking skill, improve their confidence, and improve their creativity. In the future, they also can start learning and practicing to speak English more often from anywhere at any time. They also can create another speaking video and upload it to their channel to get viewers, comment, like, and even a subscriber. There are many benefits that they can get from this platform and automatically will improve their speaking ability. Besides that, by making the video, they can be more creative to find the new various vocabularies that suitable for the topic and practice many times to be able to perform a better pronunciation on their YouTube channel. This is such a trigger for them to perform their good version. Therefore, they can increase their motivation in speaking. They also can practice conveying the words into the sentences to give a good information, understanding, and attention from the viewers. Moreover, there are some advantages that they got from doing this project. They can learn how to express the words in their speaking and to be more

confidence to speak English especially in front of the camera as well. In summary, it can be said that there was positive perception of the students regarding their video speaking project on YouTube. They have improved their speaking and have an eager to increase their motivation and their ability in speaking properly.

#### IV. Conclusion

In conformity with the aims of this study regarding to see the students' perception on YouTube video speaking project, then it can be concluded that the students have positive perception on the use of YouTube to improve their speaking skill and motivate them to speak properly. The results show that speaking English is important for them. They usually learn to speak from internet, particularly from YouTube videos. This speaking project was motivating them to be fluent in speaking English, improving their pronunciation in speaking, adjusting articulation and sentences to be able to convey English according to the sentence, and practicing to speak English in front of the camera.

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